



THE RETAIL PLASTICS PROBLEM

Only tiny amounts of retailer plastic film material get recycled:

- Municipal waste management **doesn't** accept retail plastic as it's incompatible with conveyor-belt sorting systems
- Grocery stores accept small **consumer** amounts
- Third-party recyclers **stopped** accepting plastics as no longer profitable to export to other countries
- **Limited** on-site storage stops retailers because large, un-baled volumes tough to manage

"Just 5 lbs of uncompressed plastic takes up a cubic yard."

In a **12-month pilot program** conducted by Plastic Beach at a powersports retailer, over **400 lbs** of plastic film and bag materials were produced and collected before any consumer purchases.

PLASTIC BEACH'S SOLUTION

Our volunteer-based recycling collection model makes recycling easy and hassle-free for businesses.



Businesses collect plastic film and bags on site



Our volunteers pick up, process and deliver to recycling partners



We track business' recycling volume weight for reports

Our difference is our 501(c)3 status which changes the tired recycling-for-profit formula by encouraging businesses with incentives and benefits:

- Reclaimable charity contributions to participate in program
- Can be part of larger corporate social responsibility programs
- Helps build brand equity with stakeholders and customers

HOW YOU CAN HELP

Plastic Beach will down-stream our collected plastic film materials to TREX who recycles plastic and turns it into composite decking. To meet their collection terms, we need donations to support

- Safety equipment for our volunteers
- Collection and bulk storage bins for participating retailers
- Recycling baler and equipment
- Funds for van and shipping container/trailer (for bale storage) rentals
- Education programs for businesses, partners and volunteers

Our goal is to raise up to \$50,000.

Join us in radically reducing plastic film materials being thrown out instead of recycling.